



FUNDRAISER
FOR:



CHURCHILL Alternative
Schoolyard Rejuvenation Project

March 2018

Dear Parents,

We are very excited to host Churchill's first ever **Dance-a-Thon** on **Thursday, April 5, 2018**. This will be an opportunity for students to dance as well as help raise money for our schoolyard. All students will participate in the dancing activities, and we hope that they will take the opportunity to collect pledges as well.

The school is looking to raise a further \$35,000 to renew Churchill's upper yard and replace its aging play structures. The purpose of the dance-a-thon is to involve students in raising as much as they can toward our goal. Our kids have a big stake in creating a new and improved play space for themselves and for future students at Churchill. Please support your child's efforts.

How the Churchill Dance-a-Thon Will Work

Students will be dancing throughout the school. They will rotate through different classrooms, where they will participate in different dance activities, guided by a team of grade 6 students.

Pledges

Students are asked to solicit pledges from family and friends. For safety reasons, students should not be sent door-to-door asking for money.

Pledges can be taken in the form of cash or cheques, or sponsors can donate online (please see details on pledge form). Completed forms and pledges should be submitted on or before April 5th, 2018 to your child's teacher. Any sponsor who donates \$25 or more can ask to receive a tax receipt, so it's especially important to record these sponsors' contact information.

If you have any questions, please direct them to groundedinplay@gmail.com.

Sincerely,

The Dance-A-Thon Committee for
Grounded in Play - Churchill's Schoolyard Rejuvenation Project



FUNDRAISER
FOR:



CHURCHILL Alternative
Schoolyard Rejuvenation Project

Sample Email

Hi (family member),

On April 5th, (child's name) will be dancing to raise money for (her/his) school, which needs to raise a final \$35,000 to replace its aging play structures and rejuvenate its yard.

I'm wondering if you'd consider sponsoring (child's name) to dance by giving a donation to the project? You can either sponsor (child's name) with cash / a cheque, or by giving online through the Charitable Impact Foundation Canada (CHIMP Foundation) at <https://chimp.net/groups/churchill-alternative-public-school>. Any donation over \$25 is eligible for a charitable tax receipt.

You can learn more about Grounded In Play - the Churchill Alternative Schoolyard Rejuvenation Project (and see the plan for our schoolyard) at <http://groundedinplay.ca/>.

Thanks for considering sponsoring (child's name) to dance for (her/his) schoolyard!

Sample FB Post:

On April 5th, (child's name) will be dancing to raise money for (her/his) school so that the school can replace its old play structures. The school needs to raise a final \$35,000. Please sponsor (child's name) to dance! (He/She)'s collecting cash and cheques. Alternatively, you can give online through the Charitable Impact Foundation Canada (CHIMP Foundation) at <https://chimp.net/groups/churchill-alternative-public-school>. Any donation over \$25 is eligible for a charitable tax receipt. Check out <http://groundedinplay.ca/> to see the plan for our yard! (Please let us know if you donate online).

Sample Twitter Posts:

(Child's name)'s school needs new play structures - (he/she)'s dancing to raise \$. Pls sponsor (her/him): donate @ <https://chimp.net/groups/churchill-alternative-public-school>.

Here's the plan for (child's name)'s school's new schoolyard: <http://groundedinplay.ca/>. Can U donate @ <https://chimp.net/groups/churchill-alternative-public-school>?

(Child's name) is dancing for (her/his) new schoolyard. Pls sponsor (her/him) @ <https://chimp.net/groups/churchill-alternative-public-school>.